

WHAT DOES AUW

> DO?

Aloha United Way has evolved significantly from a community chest for local nonprofits to a local leader advancing the health, education, and financial stability of our community. P.A.R.C plays an important role in shaping Hawai'i's future. **WE ARE:**



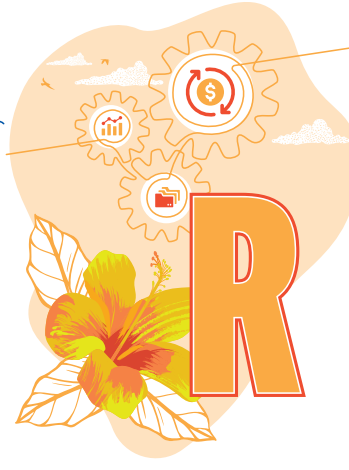
A PARTNER

The AUW network is built on trusted relationships. We partner with workplaces and leaders in our community that want to make a positive impact. We invest in our nonprofit partners to build better systems and capacity. We work across sectors and partner to create innovative solutions to community problems.



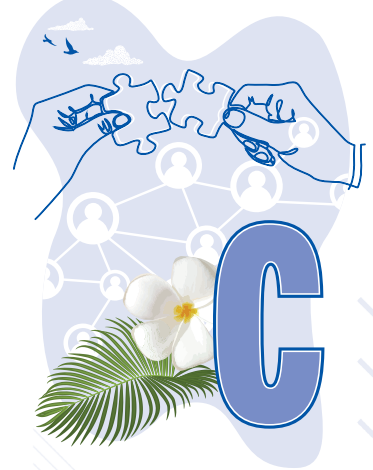
AN ADVOCATE

AUW works collaboratively and proactively to engage community stakeholders, policymakers, and cross-sector allies to create long-term solutions for our community. As an advocate, we are focused on three primary areas: ALICE Households, Safety Net, and Nonprofit Sector Support.



A RESOURCE

Our roots as a community chest, fundraising for local nonprofits is still an important role we fill. Today, not only do we provide important financial resources, but marketing and data resources, as well. From ALICE and 211 data to networking and public awareness opportunities, we provide the resources necessary for our social service network to function effectively and efficiently.



A CONNECTOR

We bring people, partners, and resources together for the greater good. Our 211 Statewide Helpline connects those in need with vital resources. The ALICE Initiative brings multiple community stakeholders together on behalf of ALICE Households. AUW's advocacy work coordinates the efforts of multiple stakeholders to great effect. We bring people closer to one another and closer to the issues plaguing our community through workplace campaigns, affinity groups, and other networks.

OUR MISSION

ALOHA UNITED WAY advances the health, education, and financial stability of every person in our community by bringing together resources, organizations, and people.



IMPACT YOUR COMMUNITY

Our impact areas are designed to address the most urgent needs in our community and provide donors the opportunity to strategically address systemic problems through thoughtful investment. A UW partners evaluate and manage investments in the following impact areas:



AUW ALICE FUND

ALICE is an acronym for (Asset Limited, Income Constrained, Employed) and the AUW ALICE Fund directly funds the research and collective impact work of the ALICE Cohort for three-year cycles. The work in 2022-24 focuses on creating greater financial stability and savings, while addressing lack of access to stable and secure housing for ALICE Households.

COMMUNITY CARE FUND

Aloha United Way is a data hub for our community and the Community Care Fund provides donors the opportunity to invest resources in the most pressing problems in our community. This fund provides an immediate response framework and is intended to provide a framework for flexible and nimble response to emergencies.



Aloha United Way

211 STATEWIDE RESOURCE HELPLINE

More than 4,000 resources are available online and by phone, text, or email. We continue to make strides in technology and data to influence community and policy response to needs, but the service provides a human response to individuals looking for aid seven days per week. This statewide service directly connects people with community resources. These resources are constantly updated, representing the most comprehensive database of its kind in the state. Community through workplace campaigns, affinity groups, and a volunteer network. Aloha United Way brings every sector of our community together.

SAFETY NET

In an emergency, a safety net is necessary. The Aloha United Way Safety Net Fund provides grant funding to organizations uniquely positioned to respond in an emergency situation. From natural disasters to homelessness, the safety net impact area is there to get resources out quickly and efficiently to the organizations most equipped to respond.

#IMPACTYOURCOMMUNITY



Call (808) 536-1951 • AUW.org

Call 2-1-1 • AUW211.org

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